



POWERHOUSE

AMP CHALLENGE

Campaign Overview

The Powerhouse AMP Challenge is designed to boost team productivity and efficiency in category resets. Our goal is to empower you to work smarter, achieve measurable results, and celebrate your progress together.

By participating in this challenge, you'll help drive success across all divisions, strengthen teamwork, and create lasting habits that lead to ongoing improvements.

Let's AMP up our efforts and make a real impact!



OBJECTIVE

- Boost team productivity in category resets.
- Empower teams to achieve measurable results and celebrate progress.
- Strengthen teamwork across divisions for long-term success.



STRUCTURE

- Division-level contest:
"3 for 3" | 3 waves, 3 division winners
- Focus on efficiency gains, with handicaps applied based on Wave 1-6 performance.

Campaign Overview



3 for 3

3 Waves: Conducted over Waves 8-10.

3 Division Winners: Top-performing divisions in each wave.

Handicapping: Divisions are handicapped based on performance in Waves 1-6 to ensure a level playing field.

Top 3 MPF: Winners determined by the highest Merchandise Per Foot (MPF) after applying handicaps.



Qualifications

Completion: 95% of categories completed with control.

Satisfaction: 90% or above store satisfaction rating.

Timing:

Wave 8: 09/09/24 – 10/04/24

Wave 9: 10/07/24 – 11/01/24

Wave 10: 11/04/24 – 12/27/24



Reporting

Daily Dashboards:

- Track your division's standing in real-time.
- Monitor MPF scores and efficiency gains.
- Recognize top performers daily to keep motivation high.

Progress Reports:

Weekly updates to keep everyone informed and engaged.



Success!

Let's AMP Up Our Efforts!

- Work together to maximize efficiency and productivity.
- Compete, celebrate, and win as a team. **Recognition based on efficiency gains across the campaign with Cash Prizes!**
- Let's make the Powerhouse AMP Challenge a success and drive impactful results!